

OPAS-G Content & Media Production

The Open Content and Media Logistics System

Increasing production efficiency through workflow optimization

Producing content and media efficiently and reusing them easily while collecting all the production data and, at the same time, even exchanging data with other systems - if you want to keep all of these balls in the air, you're going to need reliable support.

OPAS-G offers a solution package for these tasks that efficiently covers the spectrum of content and media production.

OPAS-G.production: for smooth production

Production chaos? Behind schedule and over budget? That's a thing of the past now, because the production system of

OPAS-G.production provides you with the big picture thanks to its digital order bags. Digital order bags are used to gather the various components of an order. That way, you always have everything together that belongs to an order, and nothing gets lost. Automatic data organization significantly facilitates the search for order components in the database - even after archiving. And the applications with which the various files were edited can be launched directly from the shopping bags with a double click.

To save you the trouble of clicking through large directory structures in "Open" and "Save as" dialog boxes, we have integrated a convenient system enhancement. Thus the cor-

rect directory path is always set; you no longer lose time and can process orders quickly.

If data is needed for an order in a specific format, color space or resolution, it is automatically converted directly from the digital order bag. The conversion is fully automatic even with previously archived data.

Collecting operating data - no problem

OPAS-G.production offers you the option of collecting and evaluating all data related to the production process, so that alongside the actual production, you also have all the relevant operating data at your disposal.

Work times, activities and consumables are collected effortlessly during the processing of an order and assigned to the order. This data can later be evaluated, giving you complete control over costs and production duration without any extra data collection effort.

Web-based production

Your production is distributed across several sites and you wish to take advantage of a flexible division of labor through a networked production system? Then the functionality of the **OPAS-G** production system together with the **OPAS-G.xml-object-server** (see **OPAS-G Integration**) is also available to you

in a Web-based version. Regardless of whether you wish to integrate staff, partners or customers into the production process:

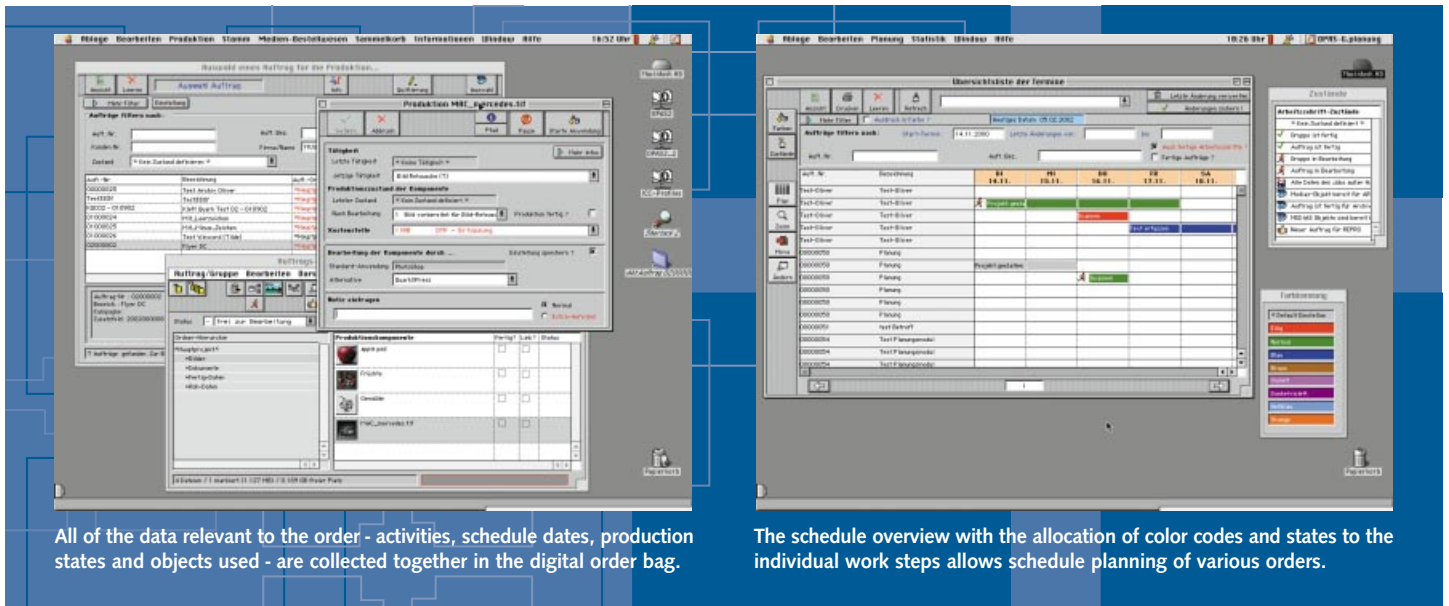
with the Web-based version of **OPAS-G.production**, you can attain significant cost advantages in content and media production. Ideal not only for corporations active worldwide but also for all medium-sized enterprises that wish to seamlessly integrate freelance employees and home-based workers into the production process. Web-based production is also essential for the efficient processing of low-volume short-run jobs (e.g. digital printing press jobs).

OPAS-G.planning: perfect workflow

Clear planning, clean processes:

OPAS-G.planning lets you keep a grip on your workflows. Now you can create flowcharts in the wink of an eye, defining the individual work steps, milestones, activities, production states, appointments as well as actual and target values. The flowcharts can be integrated directly into production, controlling the workflow. Your staff receives an individual appointment overview and always knows which work steps are next, so orders are processed on time and your resources are utilized optimally.

The statistical evaluation gives you the big picture: parameters such as production times,



All of the data relevant to the order - activities, schedule dates, production states and objects used - are collected together in the digital order bag.

The schedule overview with the allocation of color codes and states to the individual work steps allows schedule planning of various orders.

consumables and contact data with customers and service providers or the media volume of Internet queries are collected and compellingly displayed here.

Finally, you can increase your efficiency even more by using the production cycles as a template for new work flowcharts. In this way, the experience you acquire once is incorporated into later production and ensures greater efficiency in the future.

Always state-of-the-art with automated e-mails

You can use an automated e-mail notification system together with **OPAS-G.workflow.manager** (see **Content & Media Automation**). With this support, you'll always be up-to-date. Production states can be linked to user mails, for example. The person in charge of the order can be automatically notified when certain, freely defined events occur, e.g. when budget and schedule parameters are exceeded or certain stages of an order are reached. In this way, you always have complete control over all processes and can intervene with corrective measures as needed.

Integrating order management

The connection to other manufacturers' invoicing and ERP systems (e.g. WinKaar, Optimum, Pagina) is made via **OPAS-G.interface**. Master data from an external invoice can be imported, for example, and movement data such as accrued production times or production materials can be exported. Thus you can simply pass along the cost data you've collected in **OPAS-G**.

Benefits of OPAS-G

Content & Media Production:

- Optimization of production process planning and control
- Automated collection and evaluation of operating data
- Automated notification system
- Minimization of time required for searching production data
- Structuring of production data
- Cost controlling for content and media production
- Prevention of budget and deadlines being exceeded through automation of the production process
- Minimization of decision errors and decision-making expenses through the efficient delivery of available information
- Customer retention and acquisition through the offer of networked services

All company and product names are trademarks or registered trademarks of the respective companies.

Features

- Order-related production system
- Structuring with digital order bags using drag-and-drop
- Calling of applications with their related components from directly within the digital order bags
- Integration of components from the media database, old production orders, templates and external media into current orders as a copy or link
- Evaluation of parameters relevant to production - such as the production status, production times or the current activity - together with the data workflow
- Management of production cycles, work flowcharts, schedule overviews and resources
- Management and assignment of resources
- Statistical evaluation of production data (e.g. production times, consumables and connection times)
- Automatic re-archiving and automatic conversions (formats, color spaces, color profiles, resolutions, etc.) in conjunction with OPAS-G Content & Media Automation
- Automatic data organization in clear folder structures that can span multiple file systems and servers
- Automatic detection of missing images in QuarkXPress documents
- Extensible by custom macros
- Supports action basket
- Differentiated assignment of user authorizations (customer, partner, staff)
- Seamless integration into the complete OPAS-G system with all existing modules
- Based on Oracle SQL Database
- Supported platforms:
 - Database servers: Sun Solaris, Windows NT, Windows 2000, Linux
 - File servers: Sun Solaris, Windows NT, Windows 2000, Linux
 - OPAS-G.xml-object-server: Windows NT, Windows 2000, Linux
 - Native clients: Windows 9x, Windows NT, Windows 2000, Mac OS
- Technical requirements: see <http://www.OPAS-G.com>